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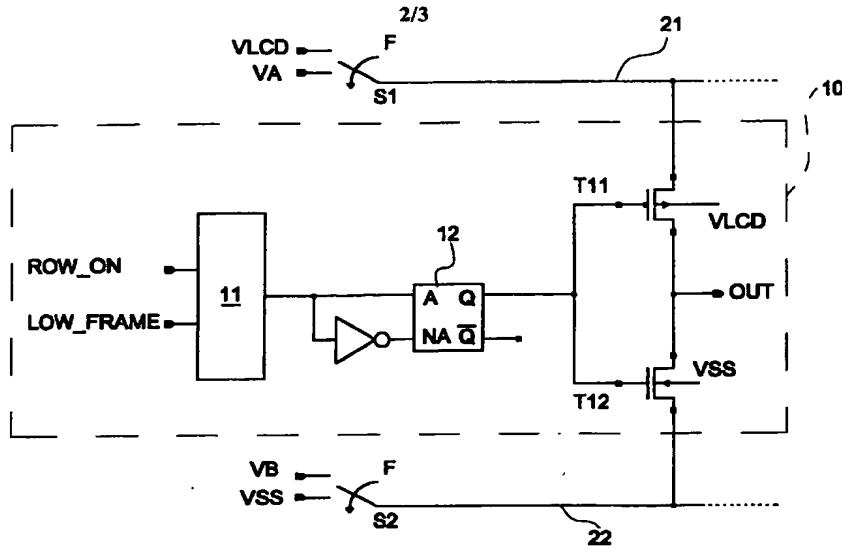
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(54) Title: SYSTEM FOR DRIVING ROWS OF A LIQUID CRYSTAL DISPLAY



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(57)-Abstract: The present invention describes a system for driving rows of a liquid crystal display comprising at least one module (10) for driving one single row of the liquid crystal display. The module comprises an inverter (T11-T12) operating in a supply path between a first (21) and a second (22) supply line of the system, where the first supply line (21) comprises first means (S1) capable of connecting it to a first (VLCD) or to a second (VA) supply voltage and the second supply line (22) comprises second means (S2) capable of connecting it to a third (VB) or to a fourth (VSS) supply voltage. The inverter (T11-T12) is driven by a logic circuitry (11-12) and sends in output (OUT) a drive signal for one single row of the liquid crystal display.